



City of Sea Isle City

MUNICIPAL SERVICES - 2ND FLOOR

233 JOHN F. KENNEDY BLVD.
SEA ISLE CITY, NJ 08243
609-263-4461

01/19/2024

To All Rental Unit & Business Owners,

The State of New Jersey passed a new law in January 2022 mandating that all rental properties and business owners maintain liability insurance and provide proof of insurance to the municipality where the property is located. Outlined below are the limits of liability.

The owner of a business or the owner of a rental unit or units shall maintain liability insurance for negligent acts and omissions in an amount of no less than \$500,000 for combined property damage and bodily injury to or death of one or more persons in any one accident or occurrence. However, the owner of a multifamily home which is four or fewer units, one of which is owner occupied, shall maintain liability insurance for negligent acts and omissions in an amount of no less than \$300,000 for combined property damage and bodily injury to or death of one or more persons in any one accident or occurrence.

Therefore, proof of proper liability insurance is required at the time of applying for your mercantile business license and or rental permit. Failure to submit fully completed applications along with proof of insurance will delay issuance of your rental permit and may subject the business /property owner to a fine and penalty if not obtained prior to June 1, 2024.

All units being rented privately, through a rental agency or through a short-term rental agency (examples but not limited to) VRBO, Airbnb and Evolve are all required to have a rental permit in order to rent units.

If you have any questions, please contact the Municipal Clerk's office at (609) 263-4461 extension 1200.

Thank you,
CITY OF SEA ISLE CITY

Shannon Romano, RMC, CMR



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To avoid a late fee of \$50.00 applications must be in prior to May 30th.

All information must be completed or form will be returned.

APPLICATION FOR 2024 MERCANTILE LICENSE

Initial application: Yes / No Renewal: Yes / No Fee: \$150.00

Type of Business: _____

Name of Business: _____

Property Owner: _____ Business Owner: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

State ID#: _____ Federal ID#: _____

Location of Business:

Block: _____ Lot: _____ Street Address: _____

Business Phone: _____ Owners Phone: _____

Number of Employees: _____ Seasonal Business: Yes / No

Business Email Address: _____

Business Website Address: _____

_____ Check here if you DO NOT want your business information on the City website.

In the event of an emergency please provide us with an emergency number: () _____ - _____
and the name of the contact person _____ this number will be forwarded to
the local Police/ Fire departments.

Owner Signature

Date

Initial Mercantile Application

*Sketch of floor plan must be submitted with application

Request to Zoning Officer For Determination (Zoning Officer Use Only):

Name of Existing Business: _____

Property Previously Known As: _____

Is Site Plan Required? YES NO

Zoning Officer Signature Date

Request To Planning Board For Determination (Planning Board Use Only):

Waiver of Site Plan Review Requested Yes No

Site Plan Review Committee Signature Date

Determination of Planning Board

Approved Denied

Planning Board Signature Date